COVID-19: Farmers' Changes During the Pandemic

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SCIENT Southern Region Integrated Produce Safety Conference October 2020







Market Umbrella

- Crescent City Farmers Markets Producer-only farmers markets
- Fresh food access incentive programs Market Match, Market Mommas, FMRx
- Small business incubation Providing vendors with training and financial resources, connecting to and creating extra-market opportunities
- Farm to School Marketeers, Meet Me at the Market, Harvesting for Health in Louisiana
- Technical assistance providing assistance to markets and vendors

Celebrating 25 years of operation in 2020!

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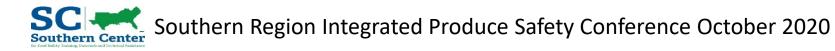


Market Umbrella Pre-COVID Operations



- Six weekly, year round markets
- Four markets in Orleans Parish, two in Jefferson
- All fresh food access incentive programs offered at all markets







Aggregated Home Delivery





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Aggregated Home Delivery





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Contactless Drive Thrus







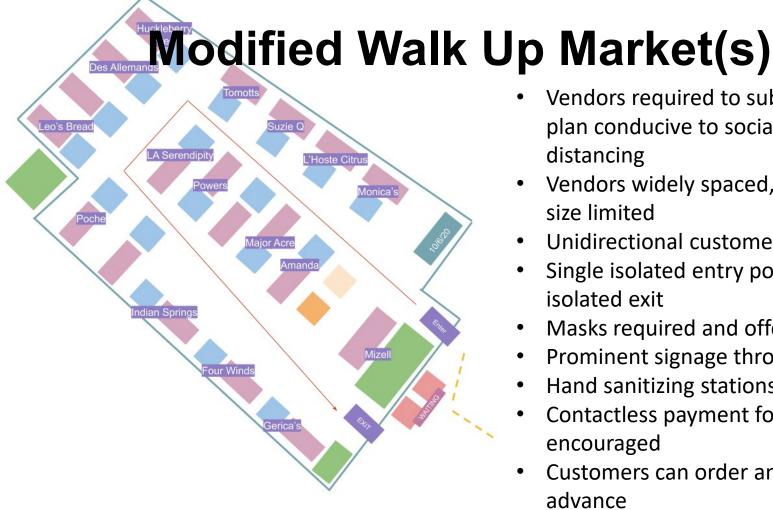
Contactless Drive Thrus











- Vendors required to submit stall plan conducive to social distancing
- Vendors widely spaced, crowd size limited
- Unidirectional customer flow
- Single isolated entry point, single isolated exit
- Masks required and offered
- Prominent signage throughout
- Hand sanitizing stations
- Contactless payment forms encouraged
- Customers can order and pay in advance





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Emergency Inspections During Federal Shutdown



PRODUCE SAFETY

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What Does a For-Cause Inspection Process Look Like During a Federal shutdown?

- 1. Complaint from DHEC (Local State Agency)
- 2. Contacted FDA partners for support for a For-Cause Inspection
- 3. FDA reviewed the complaint details and agreed to go forward with "Mission Critical"
- 4. Immediately scheduled inspection with the farm (19 hours after complaint)
- 5. On the farm inspection showed multiple problems that included condemning of produce
- 6. A warning letter was issued, and a follow-up inspection was scheduled within 30 days

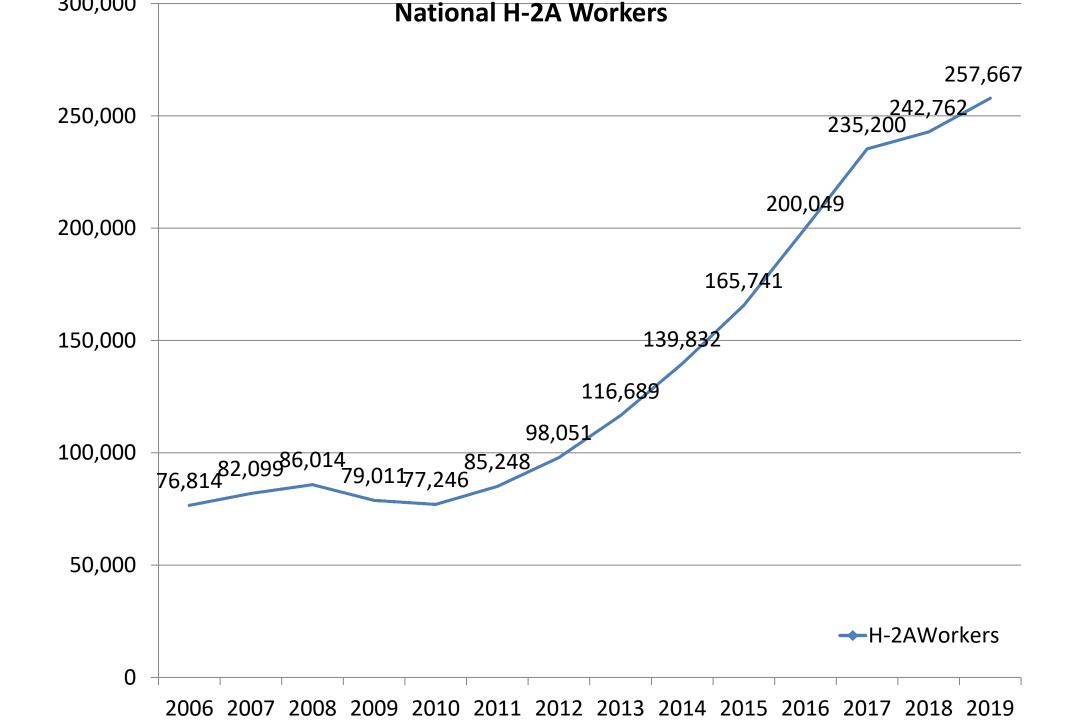
Complaint Details:

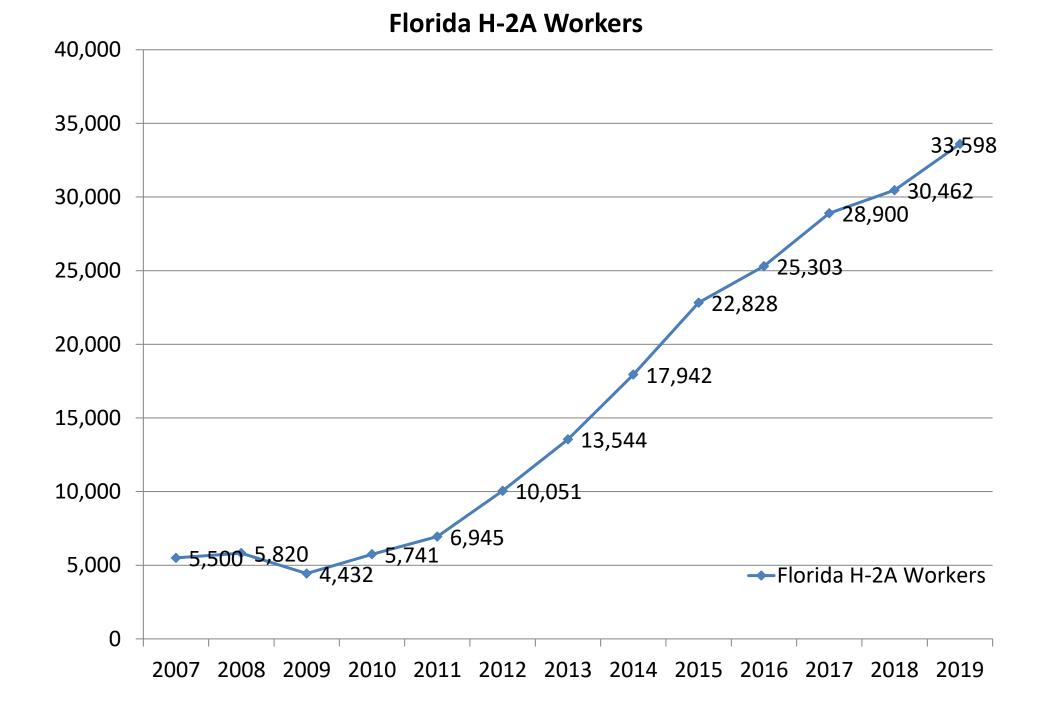
Black mold growing on containers that they store the lettuce in.



COVID-19 vs H-2A Program









Initial Issues & Solutions

Consulate closures in Mexico

August 18, 2010

- -90+% of H-2A workers are from Mexico
- State Dept. adjusted processes to allow for expanded interview waivers
- H-2A workers deemed 'essential' as a necessary part of food service industry

ONNE

Agritech 2010



H-2A 2019 vs 2020 (Quarter 3 – April 1- June 30)

Agritech 2010

2019

2020

Applications
 Applications

2,948

2,680

Positions

August 18, 2010

• Positions

82,094

86,117



Other Issues

- Difficulty in returning workers to some countries
 - Peru, Honduras, Guatemala, Paraguay
 - Jamaica: requires workers fill out a 6 page form when returning and isolates when communal living
- Some countries closed off
 - S. Africa: many grain combine workers are S. African and consulate there was closed





Financial Impact

Agritech 2010

- Added Costs
 - Reduction in bus capacity for transporting workers
 - Added housing costs for quarantining
 - Sanitizing busses and housing
 - Masks

August 18, 2010

- Sanitizer
- COVID-19 tests



Worker population & COVID (perspective)

- US Population 330 million
- Estimate of farmworkers 2.5 million
- Positive farmworker tests 6,700
- Positive US tests 6.4 million
- Farmworker positives are 0.104% of all US positives
- Farmworker positives are 0.268% of all farmworkers
- 6.4 million positive US tests are 2.207% of US population





Thank you! Mike Carlton Florida Fruit & Vegetable Assn. mike.carlton@ffva.com



Training Challenges and Changes During Coronavirus Pandemic

> SRIPS October 6, 2020

Tommy Saunders Produce Safety Alliance Southeast Regional Extension Associate

Preduce Safety

Taking A Look On How Training Has Gone During The Pandemic

Outline:

- Highlighting changes due to switching to Remote Grower Training
- Challenges for trainers and grower participants
- Moving forward/ Silver Linings





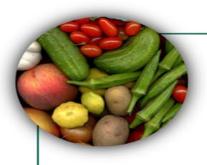
Temporary Remote Grower

Trainings

CornellCZ College of Agriculture and Lif		go O Produce Safety Alliance O Correll
Produce Safety Al	liance sources News Food Safety Modernization Act The Allian	ce Contact Us PSA en español
Training Grower Training Courses	Home / Training / Grower Training Courses / Temporary Remote Delivery Temporary PSA Grower Training C	course Policy Update
<u>Online Course</u> Temporary Remote Delivery	<text><section-header><section-header><section-header><section-header><text></text></section-header></section-header></section-header></section-header></text>	
Policy FAQ Upcoming.Grower Trainings Train-the-Trainer Course International Training Trainer Directory		
Trainer Resources		
Training Reports		
TEMPORARY REMOTE DELIVERY POLICY QUICK LINKS • PSA Grover Training Course Begistration Form • Temoorary Remote Delivery Policy EAQ • Grover Manual Order Form for		

- Offer courses completely remote
- Temporary format due to pandemic
- Extended to April 30, 2021
 - Pandemic pending





Remote PSA Grower Training

Changes:

- Most are unable to host in-person PSA GT
- Quick push to offer remote and online courses
 - Necessary to have trainings available
- New set of responsibilities for Lead Trainers & Trainers



Response to Change by PSA

- Creation of a Remote Grower Training Policy
 - Highlights on PSA website:
 - Updates
 - Registration
 - Remote delivery options
 - Requirements
 - PSA Policy FAQ



• Educator Calls, Webinars, Co-training, Office Hours

https://producesafetyalliance.cornell.edu/training/covid-19-outbreak-temporarypolicy/



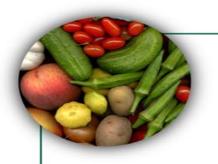
New set of responsibilities for Lead Trainers & Trainers to consider

While we focus on what has changed, it is important to highlight that the PSA GT curriculum has stayed the same!

Considerations as you plan your training:

- Choosing a web interface
- Multi-day vs. Single-day course
- Training team preparation
- Tailoring to your audience





Challenges



- 1. Technology Requirements
 - Grower Participants & Trainers
- 1. Grower Training Participant Engagement
 - Participant attendance
- 2. Remote Training Fatigue
 - Multi-day vs. Single-day training
 - Grower options





Technology

Audio/Visual Connectivity

Technical Support



- Designated individual or member of the team not presenting that could help manage participant connectivity issues
 - Manage the chat box
- Ability to work with growers that have issues with bandwidth and cannot keep their camera on for entirety of the course



Technology

Take advantage of the **Policy FAQ**

11. Can more than one course attendee share one computer and audio/visual equipment?

Yes, though social distancing is recommended. Each course participant must have their own printed manual even if they are sitting at the same computer for the presentations. Their video must be able to capture all participants at the location so the course monitor can verify their participation. Each course attendee should fill out the evaluation separately, even if they are participating in the course from the same location.

12. Do I have to have visual confirmation of participants at all times during the course?

All participants must have the ability to use the audio and video features during the training. The PSA recognizes that having the video functionality may present bandwidth challenges, and therefore

PSA Lead Trainers, PSA Trainers, and the course monitor may choose one of the alternative approaches listed below to ensure participants are present and engaged during all modules.

- Video checks at beginning, middle, and end of modules to ensure all participants are present and engaged. If individuals are missing during these video checks, they should not be eligible for a certificate.
- Use of non-verbal feedback functionalities built into the web interface, if available. For example, trainers can ask a question that requires each participant to answer with yes or no. This technology must be able to identify individual participants so the course monitor can ensure all participants are present.





Engagement

How to we ensure to grower participants stay engaged?

True or False: Wash water that contains a sanitizer will remove or kill all pathogens **Functions in Zoom:** on the surface of the produce. • Annotate True = yes Non-verbal feedback False = no • Polls Polly Pumpkin Chat Box • What does the Pr for water used in Un-mute and talk activities on cove Raise Hand go slower go faster more 126 or less CFU generic E. coli per 100 mL sample E. coli per 100 mL sample geometric mean •) 126 or less MPN generic Meet the EPA's definition E. coli per 100 mL sample of potable geometric mean Preduce Safety



Preventing remote training fatigue

Sitting behind the Computer can be a long and tiring day for anyone!

Choosing the length of course that works for your training team and growers:

- Multi-day vs. Single-day
- Breaks
- Insertion of videos
- Demonstrations



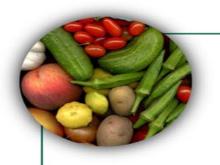
Infiltration



What's Next/ Silver Linings

- Temporary policy extended to April 30, 2021
 - Potential to extend policy depending on COVID-19 and travel status
- Areas that may have benefited due to the pandemic
 - travel for trainers and participants
 - ease for access to courses for some growers, though not for all
 - Multi-state collaborations and ability to cross train
 - Effective use of polling questions





Let's Hear From You!

- Any questions?
- Any of our trainers on the call have anything they would like to add?



